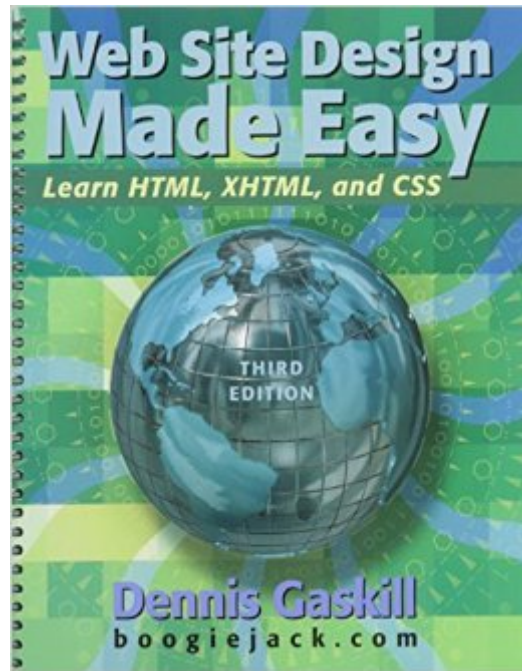


The book was found

Web Site Design Made Easy: Learn Html, Xhtml, And Css



Synopsis

Web Site Design Made Easy teaches the basics of web design. While it does assume that students spend at least some time viewing web pages on the Internet and have basic computer skills, it assumes no other knowledge on their part. Not only will they learn to plan and create a working website, but they will discover many of the "tricks" that take a website from basic to cool and useful.

Book Information

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Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (19 customer reviews)

Best Sellers Rank: #1,294,192 in Books (See Top 100 in Books) #56 inÂ Books > Computers & Technology > Programming > Languages & Tools > XHTML #155 inÂ Books > Computers & Technology > Programming > Languages & Tools > CSS #1559 inÂ Books > Textbooks > Computer Science > Graphics & Visualization

Customer Reviews

The title of Dennis Gaskill's book, Web Site Design Made Easy, says it all. He did his best to make it easy to grasp the concepts, and he succeeded. He wanted students and do-it-yourself web designers to understand how to create web pages using CSS and (X)HTML coding rather than relying on tables to position page elements on their web sites. The old style of using tables to control the visual appearance of web pages is now self-defeating. Web designers ignoring CSS simply don't realize its importance. Whether they're coding for their own "Web Dreams" or for clients, designers dismissing CSS's significance do so at their own peril. Now that browsers embrace CSS more consistently, relying on tables rather than the somewhat more complicated CSS for (X)HTML layout is foolhardy. Why? Because of the magic word "Accessibility." A lot of folks don't realize that search engine robots (can you say, "Google"?) read (X)HTML code the same way assistive technologies do. Robots "read," they don't "see." CSS allows you to create visually pleasing web pages which are optimized for search engines and assistive technologies. What more could you ask for? That's why CSS is a dream come true for Search Engine Optimization (SEO). In

addition, user agents (e.g., browsers, screen readers, handhelds, cell phones, etc.) can "read" your site more easily if you employ CSS and (X)HTML to create valid, well-formed (i.e., well-structured), accessible web sites for them. More and more folks are interacting with the Internet without using a personal computer. They're using many different types of user agents. They won't, and sometimes can't, visit your site if your coding doesn't make them welcome.

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